



THE NAME SAYS IT ALL

HOW TO RECOGNIZE PRELAQ ORIGINAL
PRE-PAINTED STEEL FROM SSAB

CERTIFIED PRELAQ

Proven durability, prolonged building life, simple maintenance and environmental properties – there are many benefits that only Prelaq pre-painted steel from SSAB can provide. This is why ensuring that you choose certified original Prelaq steel is more important than ever. Learn to identify Prelaq pre-painted steel from imitations and start realizing the benefits today.

WHAT IS PRELAQ?

Prelaq is pre-painted sheet steel material for roofs and walls that stands the test of time. Developed to combine strength and durability of steel with advanced coatings. Prelaq is also:

- A modern, lightweight and ecological steel solution.
- Quality proven through years of testing and outdoor exposure.
- A coating system designed for European climates with a 30-year guarantee.
- Perfect for demanding climates with cold winters and warm summers.
- A branded Swedish material with a unique marking.
- Forefront of development with recently introduced Prelaq Energy coating that reflects heat and therefore reduces energy costs for heating and cooling

SWEDISH, EVERY STEP OF THE WAY

As a pioneer in the steel industry, SSAB has been at the forefront of developing innovative grades of steel and pre-painted steels for over 30 years but our history stretches back almost 140 years.

Throughout this time we have gained invaluable experience and continually improved our processes, but one thing has always remained the same – our Swedish roots. From the mining of our pure iron ore in the town of Kiruna, to our furnaces in Luleå, as well as the rolling mill in Borlänge, and painting facilities in Borlänge and Finspång, Prelaq is produced entirely in Sweden and with an exceptional level of quality.

PRELAQ IN POLAND

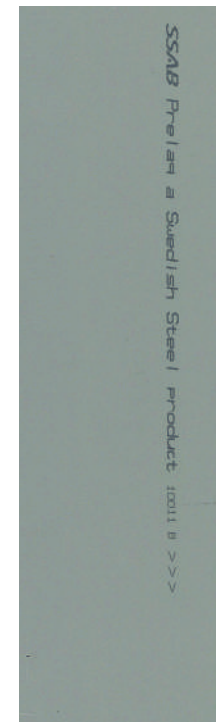
In 1996, SSAB started delivering Prelaq material directly to Polish customers – producers of roofs.

Our long and successful experience has made Poland a key market where quality must be guaranteed. Prelaq must be easily recognizable by our customers and end-users. To accomplish this, we have marked Prelaq in a unique way.

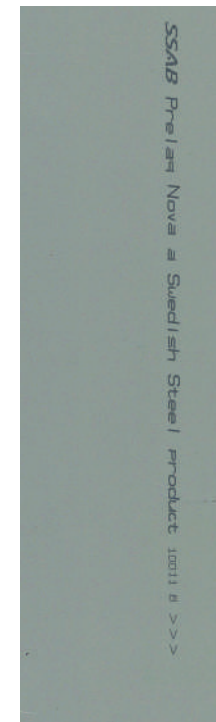
PRELAQ PRE-PAINTED STEEL

Make sure you are choosing the right material. The following unique labels can be used to identify certified Prelaq pre-painted steel from SSAB. You will find them printed directly on the steel under a layer of semi-transparent lacquer. The labels cannot be removed, wiped or washed away. Look for these labels when purchasing and you can be sure you will receive the benefits you have come to expect.

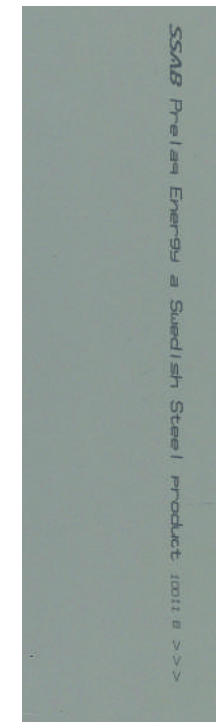
PRELAQ



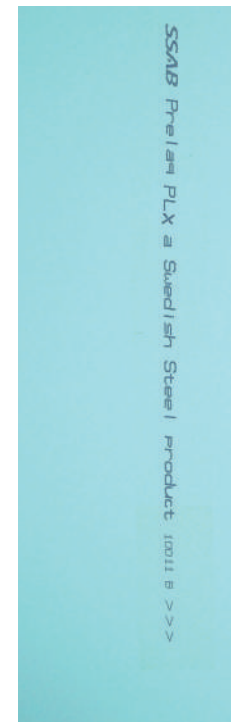
PRELAQ NOVA



PRELAQ ENERGY



PRELAQ PLX



Attention. Pre-painted steel produced by SSAB for companies belonging to the SSAB group may have different markings.

The information in this document is valid at the date of publication and is intended to serve as general. We reserve the right to introduce changes resulting from our continual product development work. The information and data given must not be regarded as binding, unless specially confirmed in writing.

SSAB is a global leader in value added, high strength steel. SSAB offers products developed in close cooperation with its customers to reach a stronger, lighter and more sustainable world.

SSAB employs 8 700 people in over 45 countries around the world and operates production facilities in Sweden and the US. SSAB is listed on the NASDAQ OMX Nordic Exchange, Stockholm.

For more information, contact us or visit www.ssab.com

SSAB EMEA

SE-781 84 Borlänge
Sweden

T +46-243 700 00

F +46-243 720 00

E prelaqinfo@ssab.com

SSAB Poland Sp. z o.o.

ul. Centralna 24, Opacz
05-816 Michałowice
Poland

T +48-60 870 47 44

F +48-22 723 04 86

www.prelaq.com

SSAB